

# Andrew J. Wright

Visual + User Experience Designer

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## SUMMARY

**Multi-disciplinary designer** who exhibits a firm understanding of design principles applied to both form and function. **Motivated and focused self-starter** who has great enthusiasm for unique and challenging projects. **Excellent listener and communicator** through spoken, written and visual media. **Organized and efficient** with strong analytical problem-solving skills.

## EXPERIENCE

Acting since October 2008 as a **Visual Designer, Front-end Developer** and **User Experience Designer** at iomer internet solutions in Edmonton, AB, I provide input and guidance in all phases of small- and large-scale projects from solution definition through to user acceptance testing and delivery to a production environment.

My responsibilities range from conducting Card Sorts, Focus Groups, and Heuristic Analyses; to developing Information Architectures, Wireframes and Storyboards; and on to creating User Interfaces, Visual Designs, and Templates for use in Websites and Web Applications.

Participating regularly in the Edmonton chapter of the **User Experience book club** has given me an opportunity to engage with parts of the local, and global, UX community while allowing me to gain unique insight into the perspectives of other practitioners.

Prior to this, between 2006 and 2008, I operated as a freelance graphic + web designer creating solutions for small businesses, independent musicians, and artists. I saw each project through from its inception to its completion. Projects included designing and developing websites, creating brand identities, logos, printed material, Flash animations and components, and simplified content management systems.

## EDUCATION

**Honors Bachelor of Fine Arts** (Specialization in Studio Arts)  
**+ Minor Computer Science**

University of Western Ontario – London, Ontario – 2006  
Dean's List – 4 Terms

## RELEVANT COURSEWORK

- Human-Computer Interaction
- Contemporary Media
- Art and Mass Media
- Design for Interactive Multimedia Learning

## SKILLS

structuring + organizing information | problem-solving | inventiveness | hand-coding semantic html + css | object oriented programming | flash animation | analysis + evaluation of interactive systems | working collaboratively | open-mindedness | critical thinking | knowledge of human-centered design principles | fast + efficient acquisition of new skills

## PORTFOLIO

Please visit [www.firstworddesign.com](http://www.firstworddesign.com) to view examples of my work

## SOFTWARE

Visio  
Illustrator  
Photoshop  
Dreamweaver  
Visual Studio '08/'10  
SharePoint Designer '07/'10

## LANGUAGES

Javascript/jQuery  
Actionscript  
HTML  
XSLT  
XML  
CSS  
C#

## OTHER INTERESTS

frisbee  
puzzles  
reading  
running  
drawing  
semiotics  
video games  
mountain biking  
riding roller-coasters  
the general act of falling

## REFERENCES

available upon request

## CONTACT

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